

**CHICAGO TRIBUNE/WGN-TV POLLS; NOV. 2, 2010 ILLINOIS GENERAL ELECTION**

	Aug 28- Sep 1	Poll Margin	Sep 24-28	Poll Margin	Oct 18-22	Poll Margin	Election Result	Margin Difference	Estimate Error
<u>SENATE</u>	%		%		%		%		
Mark Kirk (R)	34	0	36	-2	<b>44</b>	+3	<b>48</b>	+2	0.5
Alexi Giannoulias (D)	34		38		<b>41</b>		<b>46</b>		
LeAlan Jones (G)	6		5		<b>5</b>		<b>3</b>		
Mike Labno (L)	3		3		<b>4</b>		<b>2</b>		
Other (Vol.)	1		1		*		-		
Undecided	22		17		<b>7</b>				
Base:	(600)		(600)		(700)				

\* less than one percent.

	Aug 28- Sep 1	Poll Margin	Sep 24-28	Poll Margin	Oct 18-22	Poll Margin	Election Result	Margin Difference	Estimate Error
<u>GOVERNOR</u>	%		%		%		%		
Pat Quinn (D)	32	-5	39	+1	<b>39</b>	-4	<b>46.6</b>	+0.5	2
Bill Brady (R)	37		38		<b>43</b>		<b>46.1</b>		
Scott Lee Cohen (I)	4		4		<b>5</b>		<b>4</b>		
Rich Whitney (G)	2		3		<b>4</b>		<b>3</b>		
Lex Green (L)	2		2		<b>2</b>		<b>1</b>		
Other (Vol.)	4		2		*		-		
Undecided	19		12		<b>6</b>				
Base:	(600)		(600)		(700)				

	Oct 18-22	Poll Margin	Election Result	Election Margin		Oct 18-22	Poll Margin	Election Result	Election Margin
<u>ATTORNEY GEN.</u>	%		%		<u>SEC. OF STATE</u>	%		%	
*Lisa Madigan (D)	<b>69</b>	+48	<b>65</b>	+33	*Jesse White (D)	<b>72</b>	+54	<b>70</b>	+43
Steve Kim (R)	<b>21</b>		<b>32</b>		Rob. Enriquez (R)	<b>18</b>		<b>27</b>	
David Black (G)	<b>3</b>		<b>2</b>		Josh Hanson (L)	<b>5</b>		<b>3</b>	
Bill Malan (L)	<b>2</b>		<b>2</b>		Undecided	<b>5</b>			
Undecided	<b>5</b>				Base:	(700)			
Base:	(700)								

	Oct 18-22	Poll Margin	Election Result	Election Margin		Oct 18-22	Poll Margin	Election Result	Election Margin
<u>COMPTROLLER</u>	%		%		<u>TREASURER</u>	%		%	
Judy B Topinka (R)	<b>57</b>	+31	<b>53</b>	+12	Dan Rutherford (R)	<b>42</b>	+4	<b>50</b>	+5
David Miller (D)	<b>26</b>		<b>41</b>		Robin Kelly (D)	<b>38</b>		<b>45</b>	
Julie Fox (L)	<b>5</b>		<b>3</b>		Scott Summers (G)	<b>4</b>		<b>3</b>	
Erika Schaffer (G)	<b>4</b>		<b>3</b>		James Pauly (L)	<b>4</b>		<b>2</b>	
Undecided	<b>8</b>				Undecided	<b>11</b>			
Base:	(700)				Base:	(700)			

I - Independent. G - Green. L - Libertarian. Estimate Error = 1/2 of Margin Error

Down-ballot incumbency effects: \*Madigan 2002-2010; \*White 1998-2010; Topinka 1994-2006.